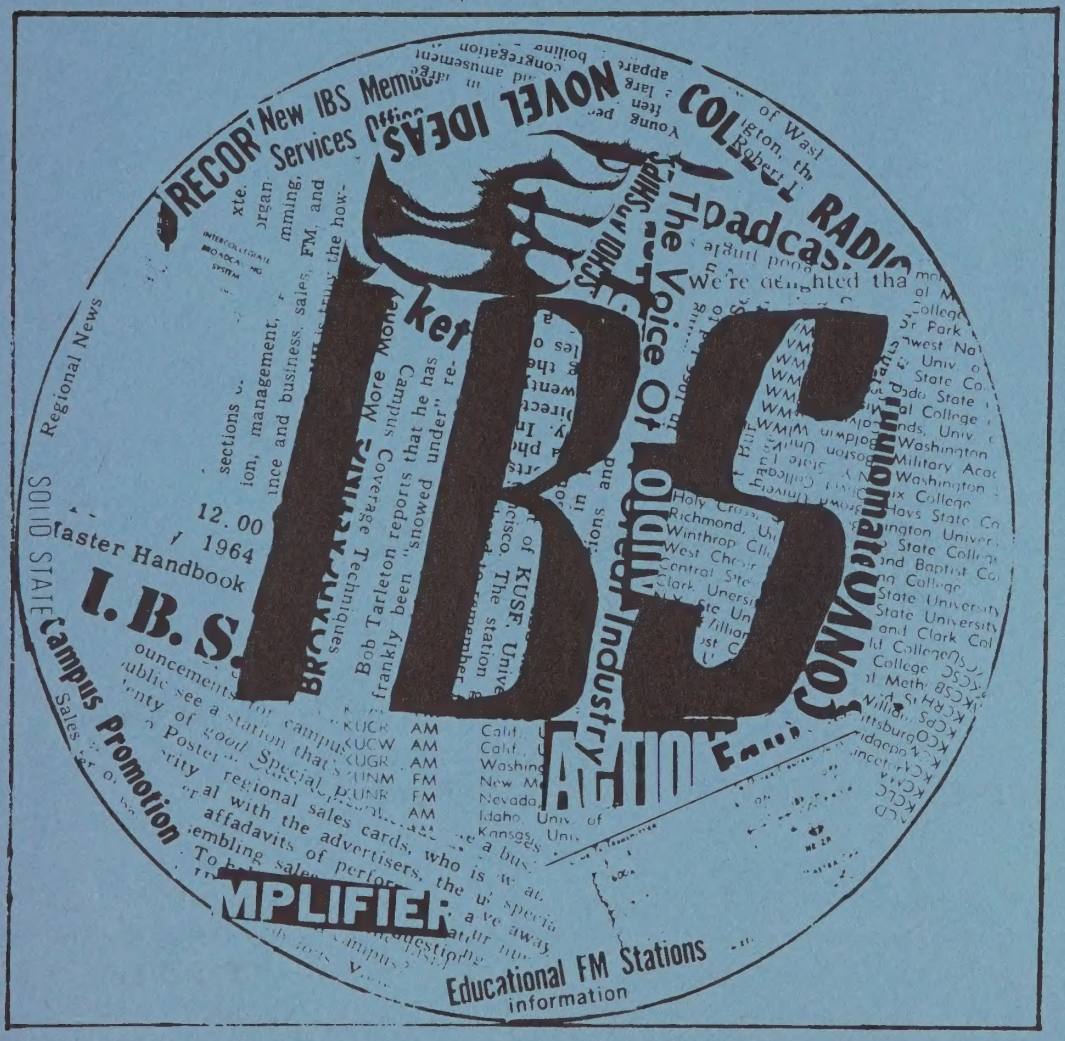


new·england·convention

Wesleyan·university : saturday; February·17; 1968.

NEW ENGLAND INTERCOLLEGIATE RADIO CONFERENCE

INTERCOLLEGIATE BROADCASTING SYSTEM
NEW ENGLAND REGION

ANNUAL CONFERENCE - FEBRUARY 17, 1968
WESLEYAN UNIVERSITY - MIDDLETOWN, CONNECTICUT

Robert S. Tarleton, WESU
Regional Director and General Chairman

John E. Kreitler, WESU
Regional Secretary-Treasurer

John A. Banionis, WCHC
Regional Sales Manager

Richard A. Shermer, WPKN
Regional Special Affairs Director

Donald W. Davidson, WESU
Conference Registrar

COMMITTEES

Richard F. Burns
Housing

Jack R. Lebowitz
Rooms

Donald W. Davidson
Hospitality

G. David Gillett
Programs

Leo Y. Au
Publicity

The Regional Officers wish to thank the Officials of Wesleyan University for their assistance in setting up this Convention and especially to the Officials of the CSS and COL. We would also like to thank Leonard J. Patricelli of WTIC for his assistance in finding panelists.

All of those attending the Convention are urged to inspect the studios of WESU in Clark Hall. The station has been recently renovated and may provide suggestions to station planners.

SCHEDULE

8:00 AM Registration and Exhibits in the CSS Library
Exhibitors: Low Power Broadcast Equip. Corp.
College Radio Advertising and Marketing Corp.
The Stereo Shop (Hartford, Conn.)

10:00 AM Morning Discussion Groups

Technical Workshop: A problem session for engineers. Panel includes: Harold A. Dorschug, Director of Engineering at WTIC; Hillis Holt, Consulting and Broadcasting Engineer; Richard H. Crompton, President - Low Power Broadcast Equipment Company. COL Seminar.

Management Practices: Management and its role in the station. Panel includes: Robert Bray, General Manager - WHNB-TV and past President of the Connecticut Broadcasters Association; Robert Stuart, noted management consultant. CSS Seminar 1

Public Affairs Broadcasting; covers both news and sports. Panel includes: George W. Ehrlich, Sports Director at WTIC; Paul Kunz, News Director at WTIC; John W. Kiermaier, President of the Educational Broadcasting Company of New York and former CBS V-P in charge of news. CSS Lounge.

Pop Music Programming: "Top 40" formats etc. Panelist: Danny Clayton, Program Director at WPOP. CSS Dining Room.

11:45 AM General Business Session: "IBS, College Radio, and YOU." Panel includes: Richard H. Crompton, IBS Financial Vice President; Robert Freedman, IBS Sales Vice President; Robert S. Tarleton, IBS Director of Member Services.
CSS Dining Room.

12:30 PM Luncheon in McConaughy Hall

1:15 PM Keynote Speech (topic to be announced): Kenneth A. Cox, Commissioner of the Federal Communications Commission.

2:15 PM Regional Business Sessions

New England Region
1. Election of 1968-69 Officers.
2. Consideration of Regional Sales Program.
3. Consideration of Regional Network.
4. Miscellaneous Business.
McConaughy Small Dining Room.

Mid-Atlantic Region
1. Regional Constitution.
2. Election of Regional Officers.
3. Consideration of Regional Boundaries.
4. Miscellaneous Business.
McConaughy Main Floor.

Empire Region
1. Regional Constitution.
2. Election of Regional Officers.
3. Consideration of Regional Boundaries.
4. Miscellaneous Business.
McConaughy Balcony.

3:30 PM Afternoon Discussion Groups

F.C.C. Practice and Policy: The FCC and its policies affecting college radio. Panelists: Kenneth A. Cox, FCC Commissioner; Hillis Holt, Consulting and Broadcasting Engineer; Harold Dorschug, Director of Engineering at WTIC; John Kiermaier, President of the Educational Broadcasting Co. of New York. CSS Dining Room.

Sales and Advertising: How to get it and how to present it. Panel includes: Robert Stuart,

Business Research Director of the Research Institute of America; Robert I. Freedman IBS Sales Vice President; Raymond Somers, former owner of radio station WATP; Abner Klipstein, Partner - College Radio and Marketing Corp. CSS Lounge.

Announcing and General Programming: Music programming and production. Panelist: Robert W. Bray, General Manager of WHNB-TV and past President of the Connecticut Broadcasters Assn. COL Lounge.

5:30 PM Dinner at McConaughy ($2.25 steak dinner.)

6:30 PM General Discussion for those who wish to stay.

Directory of Professional Panelists

Mr. Kenneth A. Cox has served as a FCC Commissioner since 1961. From 1956 to 1957, he was chief of the FCC Broadcast Bureau. He has also served on the Seattle World Affairs Council.

Mr. Richard H. Crompton was educated at the Univ. of Connecticut and the Univ. of Maryland where he served as general manager, chief engineer, and business manager of WMUC. He has served on the IBS Board since 1952 and is currently Financial Vice President. He is also President of the IBS industry affiliate member, the Low Power Broadcast Equipment Company.

Mr. John W. Kiermaier graduated from Wesleyan Univ. in 1943 and after the war joined NBC where he served as assistant to the Director of Production Units and then as manager of the Special Productions Department of NBC News. After leaving NBC, he joined CBS News as Vice-President and later left to take the position of President of the Educational Broadcasting Co. of N.Y.

Mr. Robert D. Stuart, founder of WESU, was formerly IBS Sales Manager and is currently with R.I.A.

Mr. George W. Ehrlich graduated from Duquesne Univ. where he was sports director of WDUQ. He has worked as Sports Director at WLNH in Laconia, New Hampshire and as Sports and Program Director at WHAY in New Britain, Conn. He is currently Sports Director at WTIC in Hartford and was named Connecticut Sportscaster of the year in both 1965 & 1966.

Mr. Hillis Holt received his bachelor of science in electrical engineering degree from the Univ. of Maine in 1924. He has served as advisor to WCCS (Central Conn. State) and as the chief engineer of the Atlantic Coast Network. He has built many stations, among them WHAY, WAGA, WPEN, WNEW, WELI, WDEE, WCOP, WPOP, WSP, and WORL. He is currently a consulting and broadcast engineer.

Mr. Danny Clayton, Program Director at WPOP, was educated at San Diego State where he worked at KSDS.

Mr. Robert Bray graduated from the Leland Powers School in Boston. He has been employed as an announcer for WKNB Radio and WKNB-TV. He has also been Program Manager for WKNB and WNBC-TV. He is presently General Manager of WHNB-TV.

Mr. Paul G. Kunz received his B.S. and M.S. degrees in journalism from Northwestern where he broadcast and wrote news for WNUR. He has been News Director at WTIC in Hartford since the spring of 1966.

Mr. Raymond Somers of Channel 18 TV in Hartford was formerly Program Director at WPOP and owner of WATP in Marion, South Carolina.

Mr. Robert I. Freedman graduated from Lehigh Univ. where he was sales manager and station manager of WLRN & WLVR. He is currently IBS Sales Vice-President.

Mr. Abner Klipstein is a partner of the College Radio Advertising and Marketing Corp., an organization he formed with Robert Schofield.

The Intercollegiate Broadcasting System is the voice of college radio. Established in 1940, IBS has always been a prime mover in the institution of collegiate radio stations and has acted as their representative with the Federal Government.

Membership in IBS is open to all college stations and the $35 annual dues provide services ranging from the Master Handbook and College Radio Magazine to conventions and technical assistance.

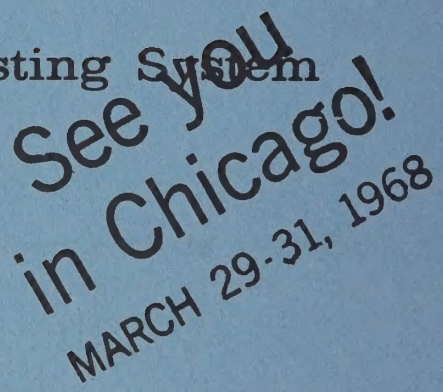
Each member station is part of a regional organization operated in accordance with the desires of the stations in that region. These regional organizations then proceed to represent the stations in the national IBS.

The current members of the New England Region are:

WPKN Univ. of Bridgeport
WESU Wesleyan University
WYBC Yale University
WHUS Univ. of Connecticut
WCCS Central Conn. State
WWAS St. Francis. College
WRJR Bates College
WMHB Colby College
WBOR Bowdoin College
WMUA Univ. of Massachusetts
WNEU Northeastern Univ.
WHRB Harvard University
WVMM Merrimack College
WSCB Springfield College
WBUR Boston University
WTBU Boston University
WMHC Mount Holyoke College
WAIC American Int'l Coll.
WCUW Clark University
WCHC Coll of the Holy Cross
WNRC Nichols College
WMHC Mount Hermon School
WUNH Univ. of New Hampshire
WBRU Brown University
WRIU Rhode Island Univ.
WDOM Providence College
WRMC Middlebury College
WNUB Norwich University
WSSE St. Michael's College
WVNB Nath. Hawthorne Coll.
WLTI Lowell Tech. Inst.
WSTD Stonehille College
UNB Univ. of New Brunswick

The New Radio Station at Massasoit Community Coll.

Intercollegiate Broadcasting System



GRAPHICS BY JACK LEBOWITZ